## **CHAPTER 1**

### *Introduction to Corporate Finance*

## The values shown in the solutions may be rounded for display purposes. However, the answers were derived using a spreadsheet without any intermediate rounding.

## **Answers to Problem Sets**

1. a. real

 b. executive airplanes

 c. brand names

 d. financial

 e. bonds

 \*f. investment or capital budgeting

 \*g. capital budgeting or investment

 h. financing

\*Note that f and g are interchangeable in the question.

*Est time: 01-05*

2. A trademark, a factory, undeveloped land, and your work force (c, d, e, and g) are all real assets. Real assets are identifiable as items with intrinsic value. The others in the list are financial assets, that is, these assets derive value because of a contractual claim.

*Est time: 01-05*

3. a. Financial assets, such as stocks or bank loans, are claims held by investors.

Corporations sell financial assets to raise the cash to invest in real assets such as plant and equipment. Some real assets are intangible.

b. Capital budgeting means investment in real assets. Financing means raising the cash for

 this investment.

1. The shares of public corporations are traded on stock exchanges and can be purchased by a wide range of investors. The shares of closely held corporations are not publicly traded and are held by a small group of private investors.

 d. Unlimited liability: Investors are responsible for all the firm’s debts. A sole proprietor has

 unlimited liability. Investors in corporations have limited liability. They can lose their

 investment, but no more.

*Est time: 01-05*

4. Items c and d apply to corporations. Because corporations have perpetual life, ownership can be transferred without affecting operations, and managers can be fired with no effect on ownership. Other forms of business may have unlimited liability and limited life.

*Est time: 01-05*

5. Separation of ownership facilitates the key attributes of a corporation, including limited liability for investors, transferability of ownership, a separate legal personality of the corporation, and delegated centralized management. These four attributes provide substantial benefit for investors, including the ability to diversify their investment among many uncorrelated returns—a very valuable tool explored in later chapters. Also, these attributes allow investors to quickly exit, enter, or short sell an investment, thereby generating an active liquid market for corporations.

However, these positive aspects also introduce substantial negative externalities as well. The separation of ownership from management typically leads to agency problems, where managers prefer to consume private perks or make other decisions for their private benefit—rather than maximize shareholder wealth. Shareholders tend to exercise less oversight of each individual investment as their diversification increases. Finally, the corporation’s separate legal personality makes it difficult to enforce accountability if they externalize costs onto society.

*Est time: 01-05*

6. Shareholders will only vote to maximize shareholder wealth. Shareholders can modify their pattern of consumption through borrowing and lending, match risk preferences, and hopefully balance their own checkbooks (or hire a qualified professional to help them with these tasks).

*Est time: 01-05*

7. If the investment increases the firm’s wealth, it will increase the value of the firm’s shares. Ms. Espinoza could then sell some or all of these more valuable shares in order to provide for her retirement income.

*Est time: 01-05*

 8. a. Assuming that the encabulator market is risky, an 8% expected return on

 the F&H encabulator investments may be inferior to a 4% return on U.S.

 government securities, depending on the relative risk between the two assets.

b. Unless their financial assets are as safe as U.S. government securities (i.e. risk-free), their cost of capital would be higher. The CFO could consider what the expected return is on assets with similar risk.

*Est time: 06-10*

9. As the Goldman Sachs example illustrates, the firm’s value typically falls by significantly more than the amount of any fines and settlements. The firm’s reputation suffers in a financial scandal, and this can have a much larger effect than the fines levied. Investors may also wonder whether all of the misdeeds have been contained.

*Est time: 01-05*

10. Answers will vary. The principles of good corporate governance discussed in the chapter should apply. In addition, the following mechanisms help to keep agency issues in check:

* Laws and regulations that protect outside investors from self-dealing by insiders.
* Disclosure requirements and accounting standards that keep public firms reasonably transparent.
* Monitoring by banks and other financial intermediaries.
* Monitoring by boards of directors.
* The threat of takeover (although takeovers are very rare in some countries).
* Compensation tied to earnings and stock price.

*Est time: 06-10*

11. Answers will vary depending on selection:

Example: Short selling🡪 Short selling can be an important component of efficient markets, by keeping prices in line with a corporation’s intrinsic value. Because short-selling bears risk and short-sellers are required to post margin if prices move too far against them, the practice is rarely unethical. Perhaps this practice crosses the line if unscrupulous actors are able to defame or destroy a company’s value, and use short selling to profit as a result.

Example: Corporate Raiders🡪 Corporate raiders or activist investors similarly serve a valuable role in the market for corporations. However, this practice can result in the destruction of value if performed carelessly. Often the target company is loaded with a heavy debt burden from the acquisition. The practice may cross into unethical territory if the raiders begin to make decisions that benefit their position, such as taking extreme risks in line with their upside exposure, at the expense of the limited partners in the venture and at the expense of the other key stakeholders of the operation (employees, customers, governments, etc).

*Est time: 06-10*

12. Managers would act in shareholders’ interests because they have a legal duty to act in their interests. Managers may also receive compensation, either bonuses or stock and option payouts whose value is tied (roughly) to firm performance. Managers may fear personal reputational damage that would result from not acting in shareholders’ interests. And managers can be fired by the board of directors, which in turn is elected by shareholders. If managers still fail to act in shareholders’ interests, shareholders may sell their shares, lowering the stock price and potentially creating the possibility of a takeover, which can again lead to changes in the board of directors and senior management.

*Est time: 01-05*

13. Managers that are insulated from takeovers may be more prone to agency problems and therefore more likely to act in their own interests rather than in shareholders’. If a firm instituted a new takeover defense, we might expect to see the value of its shares decline as agency problems increase and less shareholder value maximization occurs. The counterargument is that defensive measures allow managers to negotiate for a higher purchase price in the face of a takeover bid—to the benefit of shareholder value.

*Est time: 01-05*

**Appendix** **Questions**:

1. Both would still invest in their friend’s business. A invests and receives $121,000 for his investment at the end of the year—which is greater than the $120,000 that would be received from lending at 20% ($100,000 × 1.20 = $120,000). G also invests, but borrows against the $121,000 payment, and thus receives $100,833 ($121,000 / 1.20) today.

 *Est time: 01-05*

1. a. He could consume up to $200,000 now (forgoing all future consumption) or up to $216,000 next year ($200,000 × 1.08, forgoing all consumption this year). He should invest all of his wealth to earn $216,000 next year. To choose the same consumption (*C*) in both years, *C* = ($200,000 – *C*) × 1.08 = $103,846.



b. He should invest all of his wealth to earn $220,000 ($200,000 × 1.10) next year. If he consumes all this year, he can now have a total of $203,703.70 ($200,000 × 1.10/1.08) this year or $220,000 next year. If he consumes *C* this year, the amount available for next year’s consumption is ($203,703.70 – *C*) × 1.08. To get equal consumption in both years, set the amount consumed today equal to the amount next year:

*C* = ($203,703.70 – *C*) × 1.08

*C* = $105,769.20

*Est time: 06-10*